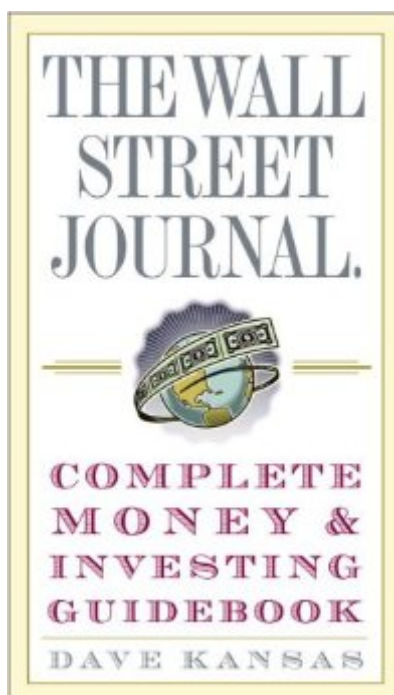


The book was found

The Wall Street Journal Complete Money And Investing Guidebook (The Wall Street Journal Guidebooks)



Synopsis

Unravel the Mysteries of the Financial Markets—the Language, the Players, and the Strategies for Success Understanding money and investing has never been more important than it is today, as many of us are called upon to manage our own retirement planning, college savings funds, and health-care costs. Up-to-date and expertly written, The Wall Street Journal Complete Money and Investing Guidebook provides investors with a simple—but not simplistic—grounding in the world of finance. It breaks down the basics of how money and investing work, explaining:

- What must-have information you need to invest in stocks, bonds, and mutual funds
- How to see through the inscrutable theories and arcane jargon of financial insiders and advisers
- What market players, investing strategies, and money and investing history you should know
- Why individual investors should pay attention to the economy

Written in a clear, engaging style by Dave Kansas, one of America's top business journalists and editor of The Wall Street Journal Money & Investing section, this straightforward book is full of helpful charts, graphs, and illustrations and is an essential source for novice and experienced investors alike. Get your financial life in order with help from The Wall Street Journal. Look for:

- The Wall Street Journal Complete Personal Finance Guidebook
- The Wall Street Journal Personal Finance Workbook
- The Wall Street Journal Complete Real Estate Investing Guidebook

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Introduction

Customer Reviews

The "Getting Going" series in the Wall Street Journal is a good one, well worth reading, and has helped the WSJ become more relevant to those of us who have less than a billion dollars net worth. (In my case, \$999,999,999 less.) That's why I had high hopes for this book. While it does its job admirably, the question is: What is its job? The title suggests it is "Complete" and a "Guidebook." In reality, its job is to be "A brief, concise introduction at a high level to financial and economic terms." THAT job, it does admirably. You'll get an overview of all the terms you're likely to run into: stocks, bonds, options, futures, etc. But a brief overview is about all it does. There are some pearls, a few insightful comments, and (the best part) a nice selection of web sites for future reference. If you're looking for a quick read, and a concise overview of finances and American economics, this book is very good. But if you think it will actually help you do something practical with your own finances, you may be disappointed by its superficial treatment. Scoring note: The book would have been a 4 if the title had been "A Brief Overview of American Economics and Investing."

This is a good general book describing financial terms, investing, and monetary tools. Historical background is provided. Very readable. I got this to use as a primer for my teenager. It worked well for that. Very up to date with descriptions of even recent investment instruments. Does not pretend to give investment advice or guidance.

I've been paging through this book for a few years now - this is the latest rendition - and always find useful stuff. The writing is clear and concise and the concepts are adequately explained. This won't satisfy the more seasoned investor who will want books that delve more deeply into the arcana of individual investments but for most people who simply want to better understand investing and money management this is hard to beat. For beginning investors this will be a trove of information. The authors explain how particular investments work, what to look for in different vehicles, and how to make decisions concerning investments and your portfolio. For more experienced investors it serves as a reminder for the basics that seem to get lost so easily in all the options of more sexy investments (that are usually less profitable.) Great book.

I bought this book as a refresher for my wife. As an avid investor of stocks, bonds, munis, etc, I thought I would bring my wife up to speed with the fundamentals of investment strategy. I read the entire book on a business trip and discovered that I wasn't as wise as I had once thought! This was the perfect refresher for US monetary basics. I highly recommend it for anyone interested in balancing their investment funds.

As often happens, the marketing title does not accurately reflect the author's purpose in writing the book. As a brief introduction to Wall Street terminology, history, and trivia, this book is an absolute gem. It is not, however, a "complete guidebook" to "money & investing." The book does offer excellent layman overviews on "money & investing" topics including stocks, bonds, mutual funds, options, futures, real-estate, and retirement investing. The coverage is as "complete" as can be expected from a 200-page book. The author's emphasis is in clarifying concepts at the operational level rather than getting lost in the mathematical details. True to the spirit of a "guidebook," there are sections on "online resources" and "suggesting reading" at the end of each chapter. However, even the "suggested reading" does not go deep enough. So, when you're ready to dig deeper, you would be well advised to pick up a college text on corporate finance.

I found this book to be a fairly good investment guide. It was easy to read and explained all the terms and investment in's and out's in a way that even I could understand. If you are looking for an easy to understand guide to Wall Street terminology and investment pointers, this is a good place to start. While investment books are not really my genre, I found that I could actually read through this one cover to cover. Most of these types books make my eyes glaze over, but this one kept things simple and straight forward. A good book for people like me who are not financial gurus. Dr. Bohdi Sanders, author of Wisdom of the Elders

This was an interesting introductory investing book read. I'd recommend it for anyone who wants a simplified overview of Wall Street; but be warned...it is a bit outdated and contains pre-recession advice/perspective that may not be well suited for everyone.

This book has been an excellent starting point for me to learning the complexities of the world of finance. It will give the uninformed an excellently organized overview of all the places an average investor could potentially put his money along with the potential risks that come with any individual section of the financial market. Plus at the end of every chapter, it gives suggested reading for gaining a more thorough understanding of each segment. My wish list has grown exponentially, but I am excited to take a more active role in my financial future. Couldn't be more pleased with the book.

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